

Visit our site for more information
www.stpetersnewcastle.co.uk

Or get in touch, email
hello@stpetersnewcastle.co.uk

Summer Newsletter

June - September 2017



Here comes the Fete

This year's St. Peter's Fete date is Saturday 1st July, 11am - 5pm.
Please save the date, come along and have a fun afternoon.

The afternoon will be the culmination of nearly six months' hard work by volunteers and supporting businesses in St. Peter's, Newcastle and across the region.

Attractions include Tyne Boat Trips from St. Peter's Marina, Merchant's Tavern Barbecue, live music performers, children's entertainers and rides. Some of the region's best gifts, arts and crafts vendors including cakemakers, jewellers, plants, craft beer and cider, and street food vendors are coming. The afternoon

will also have a St. Peter's neighbourhood fundraising raffle and tombola.

There is still time to book a Fete pitch, to join the working volunteers, or donate fundraising prizes.

Simply drop us an email to
hello@stpetersnewcastle.co.uk

Or keep up-to-date with Fete News at
www.stpetersnewcastle.co.uk/news

Date: Sat 1st July 2017
Time: 11am - 5pm
Location: St. Peter's Marina

- Childrens' rides
- Kids entertainment
- Live Music
- Tyne Boat Trips
- Food & drink
- Gifts, Arts & Crafts



St. Peter's
Neighbourhood
Association

For more information or to get involved with the association, get in touch:

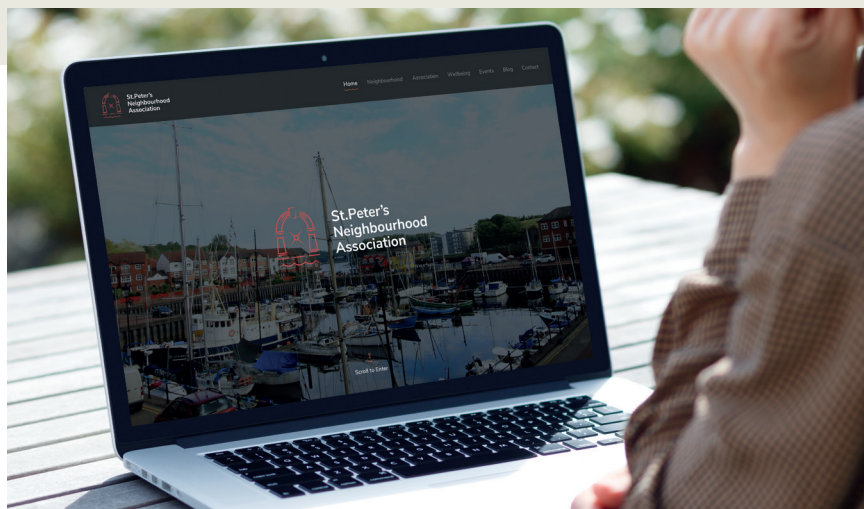


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Spring Clean

27 volunteers turned out and litter-picked the whole of St. Peter's on Saturday 1 April. After two hours 32 sacks of litter, and a kitchen sink, were deposited at the recycling centre. St. Peter's was looking even better for everyone's efforts. The volunteers all enjoyed getting out, and spending time with their neighbours and friends. Newcastle City Council helped with the loan of litter-pickers, sacks, gloves and high-vis vests.

Helping put St. Peter's on the map

We approached Precept, the brand communications agency based on St. Peter's Wharf to create our first brand and website.

The volunteers and new Association asked Precept for an identity that communicated the St. Peter's of today. This had to be in a manner that was true to all the neighbourhood. An identity that resounds positively with all the membership - its residents, businesses and people who work here.

The new identity, donated by Precept, takes inspiration from the architecture found across St. Peter's. It has its own distinctive brand mark, inspired by St Peter's architectural arches and the Association's all-encompassing outlook. The identity has been executed in a traditional manner. It includes maritime styling instantly communicating at a glance St. Peter's unique riverside location, and the Marina at its heart.

For the colour palette, inspiration was taken from buildings, homes, offices and other features found throughout St. Peter's. Using their warm, rich tones, it is hoped the identity not only oozes quality

but reflects an attractive, successful and distinctive neighbourhood.

Check out our new identity at
www.stpetersnewcastle.co.uk

With the new St Peter's identity agreed, Precept then worked with the volunteers to develop and build the St. Peter's neighbourhood's first-ever website. The new and easy-to-use site showcases the whole St. Peter's neighbourhood and the Association's new brand. The new website is intended to become an entertaining and informative communication and news hub that will be regularly updated.

Please forward any news and high-resolution pictures to
hello@stpetersnewcastle.co.uk.

Contact Precept
Email hello@precept.co.uk
Visit www.precept.co.uk



My Dream Cakes

St. Peter's Basin resident and My Dream Cakes baker Katharine Burrows will be at St Peter's Fete. Baking birthday and wedding cakes, and cupcakes for all occasions My Dream Cakes are made using only top-quality ingredients. Katharine is offering a 10% residents' discount on cake orders placed on Fete Day.



Like My Dream Cakes on Facebook



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